



To our valued members and co-owners

Together we help you develop the value of your forests. Today and for generations to come.

**norra
skog**

Stronger together

Here's how we work in your best interests, and how you can get the very most out of your forest ownership.

Our mission

We are here to support you as an independent forest owner in all aspects of your forestry business. Our goal is to promote active and responsible forest management, promote your financial interests by trading and refining your raw timber material, as well as pursue and defend your interests when it comes to policies affecting your ownership and management.

As a part of our association you get to collaborate with 27,000 fellow members and independent forest owners to create better conditions for family forestry. By working together we believe our members are stronger than any one individual could ever be.

Contributing to sustainable rural areas

Many of our members earn an income by working in the forestry industry. We are proud to provide job opportunities and create the conditions for people to be able to live and thrive in the rural areas.

Maximizing profit makes us unique

We work hard to ensure you get the best possible value for your forests – in good financial times and bad. Without Norra Skog's presence in the market, timber prices would drop sharply and individual forestry owners would generate less income from their forests. Our commitment to maximizing our members' profits makes us unique.

Profits paid back to you

The profit we create goes back to you and your fellow members in the form of profit sharing. In addition, we offer favorable interest rates on any business you conduct with us, ensuring that a delivered cubic meter never stops growing in value for you. The final decision on profit sharing is made each year at our annual general meeting.

- **Find out more at norraskog.se/vinstdelning**

Personal advisor

As a member you are assigned a personal forest inspector, who is a forestry management specialist in the area where your business forest is located. Your inspector will assist you in all aspects of forest ownership, taking into account your current circumstances and goals.

Far away but still in touch

You can always feel secure in the knowledge that we'll keep a close eye on your forest - no matter where you live.

Your local area

As a member you belong to a local forestry area (called a sbo), depending on where your forest is located. In each forestry area there is a 'sbo council' consisting of elected members that organize local member activities, support field staff and provide help to you if needed.

You can participate in local activities free of charge, which provide you with the perfect opportunity to meet other forest owners and exchange knowledge and experiences. A calendar of upcoming activities can be found at norraskog.se, on our app or via our social media channels.

You can make a difference

Remember that you always have a voice in our association, which means you get to be a part of shaping its future.

Want to get involved?

Please contact your local sbo council or your forest inspector if you want to get more involved in issues affecting the association.

We represent you

One of the things that sets us apart is our advocacy work. We represent, monitor and defend your interests in all matters that might affect your forest ownership and management. For example we work hard to ensure you retain the right to manage your forest and can continue practicing sustainable forest management.

- **Find out more at norraskog.se/naringspolitik**

The logo for Norraskog, featuring the word "norraskog" in a bold, orange, sans-serif font. The letters are stacked, with "norr" on top and "skog" below it. The "o" in "skog" is stylized with a curved underline.

More for you

Our goal is simple – to make your forest ownership easier and more profitable.

Your membership includes:

- **Part-ownership in the association and our operations.**
- **A share of any joint profit.**
- **A stronger voice - we represent you and defend your right to manage your own forests.**
- **Professional and comprehensive advice based on your individual objectives.**
- **Favorable prices, discounts and bonuses.**
- **Member app and profile page with personal login.**
- **Possibility to access legal support in cases of infringement.**
- **Invitations to local activities.**
- **Attractive membership offers.**

We speak up for your best interests. Always.

There are many entities that want to control the use of your forest in one way or another – not least authorities, politicians and non-profit nature conservation organizations. That's why it's so important there is a collective organization like ours that represents you as a private forest owner. At Norra Skog we work diligently to ensure society understands that managed forests, respected property rights and a sustainable

Our services

No matter how much forest you own, what you already know about forestry or what you may need help with, we are here to guide you.

Business services: forest ownership plan, forest ownership agreement, forest ownership strategy, forest management, PEFC environmental certification.

Forest management services: soil preparation, planting, clearing, thinning, fertilizing, regeneration felling, ditching.

Financial forestry services: economic and legal forestry services: valuations, cash flow, financing, consulting and change of ownership advice.

Real estate brokerage: Selling or buying land, valuations.

Road office: Road services including new construction, road maintenance, share calculations, etc.

Forestry school: Theoretical training in, among other things: 'value-creating forestry', 'your forest economy' and 'the cycle of a working forest'. In-depth practical training in forest clearing and the use of chainsaws.

Contact your local forest inspector for more information.



Your forest in your pocket

Now you can easily keep track of your forest via your mobile phone or computer – wherever you are!

Our app features include:

- Monitor any ongoing activities in your forest.
- Register and collect vouchers, receipts and other documents for your annual declaration.
- Trade using your allotted investments.
- Get the latest news and see a calendar of upcoming local activities, together with contact details.
- Display your membership card.

Discover more about your forest

If you have a **Forest Ownership Plan** you'll get access to a map with detailed information about your land. You can see proposed activities, navigate around your forest and add your own notes. You can even pin your favorite locations, such as a useful cold spring (and the ideal location for mushroom picking and family outings).

If you have signed a **Forest Ownership Agreement** you will also receive a copy of 'My Forest Overview' – which details your forest's development and finances, and even tells you how much your forest's annual growth is contributing to carbon dioxide absorption.



How to get online

Our app

1. Download the Norra Skog app free of charge in the App Store or Google Play.
2. Log in with your mobile BankID to take advantage of all the app's functions.

Want to know more? Visit norraskog.se/appen

Your profile page

Visit norraskog.se/logga-in on the web and log in using your mobile BankID.

On your profile page you'll find an overview of your forest ownership, your tasks, an annual report and the balance of your investment account. You can also access our digital trading platform, where you can buy and sell your allotted investments.



Become a part of something bigger

Forests are our future

As a member and co-owner of our entire raw material chain, you actively participate and contribute to climate transition. Your forest binds carbon dioxide while it grows, and when your trees are fully grown we refine your raw material into climate-smart products. Your land is then replanted, generating new growth.

From plant to plank

Norra Timber operates three sawmills, three processing units and a utility pole factory. All the timber delivered to the association is processed here.

As a member, you are also a co-owner of Husum Pulp AB, where

pulpwood and chips from our sawmills are transformed into climate-friendly products. Any by-products are used by turbines and turned into 'green' electricity.

Slow-grown timber from northern forests

Timber from northern Sweden is renowned for its high quality and is in demand both locally and internationally. Norra Timber currently exports timber to 37 countries around the world. Our timber is also delivered to established chains of builders merchants throughout Sweden.

- **Discover more at norratimber.se**


**norra
timber**



Our promise to you

As a valued member we want you to have confidence in Norra Skog. It is important to us that you are well-informed, feel confident in your role as an entrepreneur, and are motivated to make the most out of your forests. To achieve this we're committed to creating membership benefits for you.

That's why you will:

- Be appointed a dedicated forest inspector.
 - Receive feedback on weekdays within 24 hours of your request.
 - Always be informed, as a co-owner of the property, when signing an agreement.
 - Receive a notification from a contractor before any assignment begins.
 - Be given ongoing updates about your assignments via our members app.
 - Receive a felling report within 30 days of your trees being felled.
 - Receive an invoice within 20 days of any completed forestry management work.
 - Be sent clear and concise invoices and statements.
 - Be offered an annual personal meeting if you have a Forest Ownership Agreement.
 - Get a fast response and professional service in the event of any discrepancy/complaint.
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We're here to guide you

Contact your local forest
inspector and we will start working
alongside you today.

norraskog.se/kontakt

Follow us on social media



**norra
skog**

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